

## “Ike” Jr. is Driven

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### Swimming Pools by “Ike” Jr. is Driven by Imagination, Knowledge and Excellence

By Robbin Sowinski - Sales Manager/Pool Designer

As a swimming pool sales manager and designer for 23 years in the South Florida Pool industry, I have been fortunate to work in an industry that allows me to not only create outdoor dreams for each and every one of my customers but also allows my passion for my industry to create, drive and motivate new and innovative designs and challenges on a daily basis. As designer my main priority is to listen to what my customer wants to achieve and provide a pool plan that works within their budget and guidelines. Working for a quality construction company that is customer service driven is a key essential to providing each customer a winning formula. I believe what sets Swimming Pools by Ike Jr. Inc. aside from other pool contractors is a unique ability to customize the smallest of projects to the largest of projects. There are certain essential questions each customer should ask when interviewing prospective pool companies and should be taken seriously. The pool process is a huge commitment and financial investment that will affect the value of your property and should not be taken lightly. It is important to do your research. The key to any design project is to repeat three elements of design that ties it all together. That is how I create an outdoor landscape customized for each project. Our company showroom is constantly a work in progress. It provides each customer the opportunity to see the latest and greatest trends and material available. We take your indoors out and provide a design that will add additional useable living square footage to your home. A well-designed outdoor living area will increase the value of your home as well as provide your family a new gathering place to create new memories.

**Swimming Pools by “Ike” Jr. — Imagination, Knowledge, and Excellence**

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